



The COMMUNICATOR

New Hampshire Farm Bureau Federation

Circulation & Advertising Rate Information

New Hampshire Farm Bureau Federation NHFB stands as the leading voice for farmers and rural life in the Granite State, tirelessly advocating for the interests of our agricultural community. Our commitment extends beyond advocacy; we are dedicated to keeping our members and stakeholders informed on a range of topics, from crucial legislative updates to the latest research and inspiring stories that showcase the rich diversity of New Hampshire Agriculture.

2,800

Avg. Circulation per issue in 2025

32

page

11" X 17" Tabloid style newspaper

4

Issues per year

In alignment with this mission, we proudly publish our newspaper, *The Communicator*. This invaluable resource is distributed to nearly 2,800 NH Farm Bureau member homes, as well as to key stakeholders including members of the press, other agricultural organizations, and all 424 members of the New Hampshire General Court. By advertising in *The Communicator*, you not only gain exposure to a broad audience of farmers, gardeners, loggers, property owners, and local food consumers, but you also reinforce your brand's commitment to supporting and nurturing the agricultural community.

The Communicator is web offset printed on 35# Highbright paper. Final reproduction quality of all advertising is contingent on the materials furnished. Due to the nature of web offset printing, color reproduction may vary from proofs and originals provided.

Ad placement is at the discretion of the editor. Requests will be filled based on space availability.

New Hampshire Farm Bureau and its staff reserve the right to reject any advertising. Initial acceptance of an ad does not commit New Hampshire Farm Bureau to publish it.

For more information contact Leandra Pritchard
 editor@nhfarmbureau.org | 603.224.1934



National News

THE ZIPLINE: WOMEN'S LEADERSHIP IN AG TAKES CENTER STAGE

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WHOLE MILK RETURNS TO SCHOOL LUNCH TRAYS

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AFBF 2026 CONVENTION RECAP

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State News

COUNTY FARM BUREAU HAPPENINGS

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AGRICULTURAL SCHOLARSHIPS ANNOUNCED

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DEDICATION TO FARMER PHIL FERDINANDO

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New Hampshire Farm Bureau Federation
 295 Sheep Davis Road, Concord, NH 03301
 CHANGE SERVICE REQUESTED

Non-Profit Org.
 US Postage
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 Permit #197
 Manchester, NH

NHFB 2025 Annual Business Meeting Report

by Rob Johnson, NHFB Policy Director/Administrator

County Farm Bureau delegates along with NH Farm Bureau Federation (NHFB) officers and directors convened for the annual business meeting of the organization Saturday morning, November 8th at the Common Man Claremont Restaurant.

Following breakfast, the business meeting convened at just after 7:30 a.m. with President Joyce Brady's call to order. After pledge led by Amy Matarozzo and an invocation provided by Jozi Best, a roll-call of the "House of Delegates" was conducted by Sullivan County Farm Bureau host county President Lisa Holmes with 28 County Farm Bureau delegates in attendance (see accompanying list). Each county Farm Bureau is entitled to two delegates with one additional delegate for each 200 members or major portion thereof (100+) members in the county. Delegates have the responsibility of electing officers, approving changes to the constitution, and determining the organization's policies. Only delegates, and not officers, vote on these matters.

The first major order of business was to elect the officers to lead NH Farm Bureau in 2026. A slate of candidates was put forward by Henry Ahern, chair of the Nominating Committee. The officers elected for 2026:

- *President – Joyce Brady, Columbia (Livestock)
- *First Vice-President – Beth Hodge, Hinsdale (Dairy)
- *Second Vice President – Tom McElroy, Newton (Ornamental Greenhouse)
- Second Vice-President – Mark Florenz, Keene (Swine)
- *Treasurer – Seth Wilner, Newport (Garlic)

* Denotes incumbent
 Primary farming enterprise is in parenthesis.
ANNUAL MEETING - CONTINUED ON PAGE 28

Partners in the Field: Celebrating Working Animals on the Farm

ABOVE PHOTO Photo by Perfect Photos

Jon Hutton of Coppal House Farm is one of the many farms in New Hampshire who works alongside animals on the farm. Take a look at the featured stories from our member farms in this issue to learn more about how our animal partners contribute to work on the farm. **READ MORE on pages 8-12.**

LOVE IN THE FIELDS

The Communicator's Spring issue will be celebrating love in the fields and ag-based weddings!

We want to hear from you by April 17!

Contact us at editor@nhfarmbureau.org or call the office at 603.224.1934



Facebook.com/NHFarmBureau
 Facebook.com/NewHampshireYoungFarmers

BRINGING NEWS TO NH FARM BUREAU FAMILIES
 THE VOICE OF AGRICULTURE

The official newspaper of the New Hampshire Farm Bureau Federation.





FULL PAGE

QUARTER PAGE

EIGHTH PAGE

HALF PAGE

| | | | | | |
|----------------------|---------------|-----------------|----------------|---------------|---------------|
| Number of Insertions | FRONT PAGE: | 152 Col Inches | 76 Col Inches | 38 Col Inches | 18 Col Inches |
| | 3" X 5" Block | 10.1"W x 15.1"H | 10.1"W x 7.6"H | 5"W x 7.5"H | 3.5"H x 5"W |
| Full Color | Eighth Page | Full Page | Half Page | Quarter Page | Eighth Page |
| 1 | \$2500 | \$750 | \$475 | \$250 | \$150 |
| 4 | | \$650 | \$410 | \$235 | \$125 |

MEMBER PRICING NHFB members in good standing can receive a 5% discount on a one-time advertisement.

CLASSIFIED ADS Classified ads with up to 100 words are free for NHFB members. Non-member classified ads will be charged \$10 for 25 words, \$0.50 for each additional word. Don't miss out on the opportunity to promote your business, services, or products to a wider audience today.

Ads and payment are due the first Friday of the month prior to the next publication.

Deadline Dates:

Winter 2026 issue: January 16, 2026
 Spring 2026 issue: April 17, 2026
 Summer 2026 issue: July 17, 2026
 Fall 2026 issue: October 16, 2026

- Ad format: CMYK PDF. Best if built in Adobe Illustrator as CMYK and exported as a CMYK PDF.
- Resolution must be at least 300 dpi
- Ads may be adjusted to fit specifications
- *Payment must be received by the first Friday of the month (the Deadline) prior to the next publication.*

For more information contact:

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A recent copy of *The Communicator* may be furnished upon request.