



# The COMMUNICATOR

New Hampshire Farm Bureau Federation

## Circulation & Advertising Rate Information

New Hampshire Farm Bureau Federation is the preeminent advocacy group supporting farmers and rural life in the Granite State. We take pride in keeping our members and stakeholders informed, whether it be about legislative affairs, new research, or feature stories sharing the diversity of New Hampshire Agriculture. As part of that effort, our award winning newspaper,

*The Communicator*, is mailed to just under 3,000 NH Farm Bureau member homes in addition to members of the press, other agricultural organizations, and all 424 members of the New Hampshire General Court. Advertising in *The Communicator* puts your products and/or services in front of farmers, gardeners, loggers, property owners, local food consumers, and so much more!

# 3,100

Avg. Circulation per issue in 2023

# 24

page

11" X 17" Tabloid style newspaper

# 6

Issues per year

*The Communicator* is web offset printed on 35# Highbright paper. Final reproduction quality of all advertising is contingent on the materials furnished. Due to the nature of web offset printing, color reproduction may vary from proofs and originals provided.

Ad placement is at the discretion of the editor. Requests will be filled based on space availability.

New Hampshire Farm Bureau and it's staff reserve the right to reject any advertising. Initial acceptance of an ad does not commit New Hampshire Farm Bureau to publish it.

For more information contact Leandra Pritchard  
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Photo: Doug Vogel

## National News

### ZIPPY DUVAL: STRONG GRASSROOTS PLANTED IN COUNTIES BLOSSOM

Page 5

### 2024 AFBF CONVENTION

Page 14 & 15

## State News

### COUNTY FARM BUREAU NEWS

Page 4

### YOUNG FARMER COMMITTEE UPDATES

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### IMPROVING RESILIENCY OF THE MAPLE SYRUP INDUSTRY

Page 16

### YOUR MEMBERSHIP AT WORK

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New Hampshire Farm Bureau Federation  
295 Sheep Davis Road, Concord, NH 03301  
CHANGE SERVICE REQUESTED

Non-Profit Org.  
US Postage  
PAID  
Permit #1  
Manchester, NH

## 2024 AFBF Convention Report

by Rob Johnson, Policy Director

**Secretary of Agriculture Vilsack Speech to Farm Bureau Members**  
United State Secretary of Agriculture Tom Vilsack addressed the closing general session at the convention, where he announced more than \$200 million in loans and grants for fertilizer production and renewable energy. He discussed the need for conservation, the threats of farm consolidation, and the loss of farmland and how they tied to the opportunity to farm. Secretary Vilsack spoke of a book he keeps on his desk his son had given him for Christmas titled *Conservation* by Gifford Pinchot. Pinchot was the first head of the U.S. Forest Service. Vilsack spoke of a quote from Pinchot on the importance of conservation - the significance of our natural resource base being fundamental to our democracy, to our way of life, to our economy. It was Pinchot's belief that we needed to maintain our natural resource base to be a successful nation. Vilsack said he would add a component to what Pinchot said, "at the foundation of our economy and our value system is American agriculture - the farmers and ranchers and producers across this great country." He went on to say:

*There's also the desire and the need for us to conserve that opportunity in the face of challenging economics. Here's what you may not know, in addition to Gifford Pinchot, who expressed concern, on my desk there's also a book that was written in 1863, it was the first report of the Commissioner of Agriculture for the United States. It was a report to Abraham Lincoln. Thankfully I don't have to do that with President Biden. Good Lord, this report was 632 pages long. It was remarkable. But in it was a reference about the importance of preserving the opportunity for small and mid-size farming operations as central to our democracy - and a warning - that if we allowed the erosion of small and mid-sized operations that our democracy, our country, would suffer.*



*Fast forward to 1981, US Secretary of Agriculture Tom Vilsack spoke at a predecessor of mine, the AFBF Convention. Photo: Rob Johnson*

CONVENTION - CONTINUED ON PAGE 14

## BRINGING NEWS TO NH FARM BUREAU FAMILIES

### THE VOICE OF AGRICULTURE

The official newspaper of the New Hampshire Farm Bureau Federation.



## Raising the Eyes of the Future

**ABOVE PHOTO**  
NH Farm Bureau member, Lauren Gardner, is a student with big dreams of helping others. She can be seen above giving a presentation about her 4-H project animal, Skipper, a guide dog in training who she raised as a 4-H and high school senior project.

RAISING THE EYES OF THE FUTURE - STORY ON PAGE 11

## FARM BUREAU SCHOLARSHIPS

APPLICATIONS OPEN!

# 2024

SEE BACK PAGE FOR MORE DETAILS!

Facebook.com/NHFarmBureau  
Facebook.com/NewHampshireYoungFarmers



**FULL PAGE**

**QUARTER PAGE**

**3" X 5" BLOCK**

**HALF PAGE**

Number of Insertions	FRONT PAGE: 3" X 5" Block	64 Col Inches 10"W x 16"H	32 Col Inches 10"W x 8"H	15 Col Inches 5"W x 8"H	9 Col Inches 3"H x 5"W
Full Color	3" X 5" Block	FULL PAGE	HALF PAGE	QUARTER PAGE	3" X 5" Block
<b>CLASSIFIED ADS</b>	Classified ads with up to 100 words are free for NHFB members. Non-member classified ads will be charged \$10 for 25 words, \$0.50 for each additional word. If you're not a member yet, consider joining to access even more benefits. Don't miss out on the opportunity to promote your business, services, or products to a wider audience today.				

**Ads and payment are due the first Friday of the month prior to the next publication.**

**Deadline Dates:**

Mar/Apr 2024 issue: February 2, 2024  
 May/June 2024 issue: April 5, 2024  
 July/Aug 2024 issue: June 7, 2024  
 Sept/Oct 2024 issue: August 2, 2024  
 Nov/Dec 2024 issue: October 4, 2024  
 Jan/Feb 2025 issue: December 6, 2024

- Ad format: CMYK PDF. Best if built in Adobe Illustrator as CMYK and exported as a CMYK PDF.
- Resolution must be at least 300 dpi
- Ads may be adjusted to fit specifications
- *Payment must be received by the first Friday of the month (the Deadline) prior to the next publication.*

**For more information & pricing contact:**

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A recent copy of *The Communicator* may be furnished upon request.