

The New Hampshire Farm Bureau Federation COMMUNICATOR

Circulation & Advertising Rate Information

New Hampshire Farm Bureau Federation is the preeminent advocacy group supporting farmers and rural life in the Granite State. We take pride in keeping our members and stakeholders informed, whether it be about legislative affairs, new research, or feature stories sharing the diversity of New Hampshire Agriculture. As part of that effort, our award winning newspaper,

The Communicator, is mailed to just under 3,000 NH Farm Bureau member homes in addition to members of the press, other agricultural organizations, and all 424 members of the New Hampshire General Court. Advertising in *The Communicator* puts your products and/or services in front of farmers, gardeners, loggers, property owners, local food consumers, and so much more!

3,100

Avg. Circulation per issue in 2023

24

page

11" X 17" Tabloid style newspaper

6

Issues per year

The Communicator is web offset printed on 35# Highbright paper. Final reproduction quality of all advertising is contingent on the materials furnished. Due to the nature of web offset printing, color reproduction may vary from proofs and originals provided.

Ad placement is at the discretion of the editor. Requests will be filled based on space availability.

New Hampshire Farm Bureau and it's staff reserve the right to reject any advertising. Initial acceptance of an ad does not commit New Hampshire Farm Bureau to publish it.

For more information contact Leandra Pritchard
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National News

**ZIPPY DUVALL:
BEING A FORCE FOR GOOD**

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State News

**NH FARMERS FACE
WEATHER CHALLENGES**

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HIPPOTHERAPY IN NH

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COUNTY MEETING DATES

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**NH AGRICULTURE IN THE
CLASSROOM UPDATE**

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Legislative Review

By Robert Johnson II, Policy Director/Acting Administrator

The disposition of bills followed by Farm Bureau in the New Hampshire Legislature this year. In **bold print** following each bill number and description is the position taken by Farm Bureau.

Bills Signed into Law

State Budget Bills: *HB 1-A*, making appropriations for the expenses of certain departments of the state for fiscal years ending June 30, 2024 and June 30, 2025, & *HB 2-FN-A-L*, relative to state fees, funds, revenues, and expenditures.

A review of items of interest in the state budget will be provided in the November/December issue of *The Communicator*.

Effective: 7/1/23, Chapter Law 79 (of the Laws of 2023).

HB 79, (New Title) establishing a committee to study the New Hampshire law relative to standards for farm products and marketing and grading commodities.

The duties of the study committee are to review RSA 426, Standards for Farm Products and RSA 434, Marketing and Grading of Certain Commodities and to assess the following:

- I. Are statutes consistent with current regulatory needs and practices?
- II. Are there overlapping, redundant, or conflicting statutes in RSA 426 and RSA 434?
- III. Do any statutes need to be transferred from one chapter to the other to provide clarity and consistency?

A report is due on or before November 1.

Effective: 5/4/23, Chapter Law 12, **Support**.

LEGISLATIVE - CONTINUED ON PAGE 10

ABOVE PHOTO

The Young Farmers (YF) stand tall and proud on the rooftop of the American Farm Bureau Federation (AFBF) office building, with the United States Capitol building in the center of the Washington DC skyline behind them. From left to right are Travis Comtois, Katrina Klobucher, Caroline Crouch, Kailee DiRienzo, Amelia Evans-Brown, Jordan Bell, Patrick Marcoux, and Sydney Wilson. The YF members were in DC from July 23-26, attending legislative training held by the AFBF. Read the story on page 15. (Photo by AFBF staff member Arica Hamilton)

New Hampshire Farm Bureau Federation
106TH ANNUAL MEETING
November 3 & 4, 2023
The Backyard Brewery
1211 South Mammoth Road
Manchester, NH

ACTIVITIES INCLUDE:

- EDUCATIONAL WORKSHOPS
- PESTICIDE WORKSHOP
- FARM TOURS
- YOUNG FARMER DISCUSSION MEET
- MEET & GREET SOCIAL
- AWARDS

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New Hampshire Farm Bureau Federation
295 Sheep Davis Road, Concord, NH 03301
CHANGE SERVICE REQUESTED

Non-Profit Org.
US Postage
PAID
Permit #1
Manchester, NH

BRINGING NEWS TO N.H. FARM BUREAU FAMILIES

THE VOICE OF AGRICULTURE.

The official newspaper of the New Hampshire Farm Bureau Federation.





FULL PAGE

QUARTER PAGE

5" W x 7" H

BLOCK

3" X 5"

HALF PAGE

10" W x 8" H

| Number of Insertions | 9 Col Inches FRONT PAGE- 3" x 5" BLOCK | FULL PAGE | HALF PAGE | QUARTER PAGE | 3" X 5" BLOCK |
|--|--|---------------|---------------|---------------|---------------|
| | 9 Col Inches | 64 Col Inches | 32 Col Inches | 15 Col Inches | 9 Col Inches |
| | 3"W x 5"H | 10"W x 16"H | 10"W x 8"H | 5"W x 7"H | 3"H x 5"W |
| 1 | \$2500 | \$750 | \$475 | \$250 | \$150 |
| 6 | | \$650 | \$410 | \$235 | \$125 |
| <div> <div>CLASSIFIED ADS</div> <div> <p>Classified ads with up to 100 words are free for NHFB members. Non-member classified ads will be charged \$10 for 25 words, \$.50 for each additional word. If you're not a member yet, consider joining to access even more benefits. Don't miss out on the opportunity to promote your business, services, or products to a wider audience today.</p> </div> </div> | | | | | |

Ads and payment are due the first Friday of the month prior to the next publication.

Deadline Dates:

Mar/Apr 2024 issue: February 2, 2024
May/June 2024 issue: April 5, 2024
July/Aug 2024 issue: June 7, 2024
Sept/Oct 2024 issue: August 2, 2024
Nov/Dec 2024 issue: October 4, 2024
Jan/Feb 2025 issue: December 6, 2024

- Ad format: CMYK PDF. Best if built in Adobe Illustrator as CMYK and exported as a CMYK PDF.
- Resolution must be at least 300 dpi
- Ads may be adjusted to fit specifications
- Payment must be received by the first Friday of the month (the Deadline) prior to the next publication.*

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A recent copy of *The Communicator* may be furnished upon request.