New Hampshire Farm Bureau Federation is the preeminent advocacy group supporting farmers and rural life in the Granite State. We take pride in keeping our members and stakeholders informed, whether it be about legislative affairs, new research, or feature stories sharing the diversity of New Hampshire Agriculture. As part of that effort, our award-winning newspaper, *The Communicator*, is mailed to just under 3,000 NH Farm Bureau member homes in addition to members of the press, other agricultural organizations, and all 424 members of the New Hampshire General Court. Advertising in *The Communicator* puts your products and/or services in front of farmers, gardeners, loggers, property owners, local food consumers, and so much more!

*The Communicator* is web offset printed on 35# Highbright paper. Final reproduction quality of all advertising is contingent on the materials furnished. Due to the nature of web offset printing, color reproduction may vary from proofs and originals provided.

Ad placement is at the discretion of the editor. Requests will be filled based on space availability.

New Hampshire Farm Bureau and it’s staff reserve the right to reject any advertising. Initial acceptance of an ad does not commit New Hampshire Farm Bureau to publish it.

**3,100**
Avg. Circulation per issue in 2023

**24**
page

**11” X 17” Tabloid style newspaper**

**6**
Issues per year

For more information contact Leandra Pritchard
leandrap@nhfarmbureau.org | 603.224.1934
**Classified Ads**

Classified ads with up to 100 words are free for NHFB members. Non-member classified ads will be charged $10 for 25 words, $.50 for each additional word. If you're not a member yet, consider joining to access even more benefits. Don't miss out on the opportunity to promote your business, services, or products to a wider audience today.

**Ads and payment are due the first Friday of the month prior to the next publication.**

**Deadline Dates:**
- Mar/Apr 2024 issue: February 2, 2024
- May/June 2024 issue: April 5, 2024
- July/Aug 2024 issue: June 7, 2024
- Sept/Oct 2024 issue: August 2, 2024
- Nov/Dec 2024 issue: October 4, 2024
- Jan/Feb 2025 issue: December 6, 2024

- Ad format: CMYK PDF. Best if built in Adobe Illustrator as CMYK and exported as a CMYK PDF.
- Resolution must be at least 300 dpi
- Ads may be adjusted to fit specifications
- Payment must be received by the first Friday of the month (the Deadline) prior to the next publication.

**For more information contact:**
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A recent copy of *The Communicator* may be furnished upon request.