

Expired Message:

Hi this message is for _____, this is Leandra calling on behalf of NH Farm Bureau. I am just calling to remind you that your NHFB dues expired last month. It looks like your dues were \$_____.
If you would like to renew, please call the office at 603-224-1934 or mail in a check. Thanks for your support! Goodbye.

Expired if someone answers the phone:

Hi is this _____? This is Leandra calling on behalf of NH Farm Bureau. I am just calling to remind you that your NHFB dues expired last month. **RESPONSE.**

Ok. Were you planning on renewing? **RESPONSE.**

I can take your credit card over the phone or you can mail in a check (or you can think about it).

New Member Message (Recent):

Hi this message is for _____, this is Leandra calling on behalf of NH Farm Bureau. I am calling to welcome you to our organization! I ask you to look at the member cards you received in the mail to make sure everything is spelled correctly. I also invite you to give us a call if you have any questions about Farm Bureau or its benefits. The office phone number is 603-224-1934. Thanks! Have a nice day.

New Member Message that joined a month or more ago:

Hi this message is for _____, this is Leandra calling on behalf of NH Farm Bureau. I am just calling to welcome you to our organization! It looks like you joined us back in _____. If you ever have any questions about Farm Bureau or our member benefits, give us a call at 603-224-1934. Thanks for your support! Bye!

New Member (Recent) if you get someone to talk to:

Hi is this _____? This is Leandra calling on behalf of NH Farm Bureau. **RESPONSE.**

I am calling to welcome you to our organization and to see if you have any questions about Farm Bureau. **RESPONSE.** Did you receive your member cards in the mail yet? **RESPONSE.**

Ok great. Just check the spelling on them for us and if you have any questions, don't hesitate to give us a call!

New Member that joined over a month ago if someone answers the phone:

Hi is this _____? This is Leandra calling on behalf of NH Farm Bureau. **RESPONSE.**

I am calling to welcome you to our organization and to see if you have any questions about Farm Bureau or our member benefits. **RESPONSE.**

Renewed Members (Recent):

- Do you get The Post, Friday Review?
- More involved:
 - o Give them county contacts
 - o Young Farmers
 - o Associated Women
 - o Volunteer to read ag books with NHAITC
 - o Special expertise in something, let us know and we'll call on you if needed
- Fix any bad numbers – if any have FF solicitors

Renewed Member Message:

Hi this message is for _____, this is Leandra calling on behalf of NH Farm Bureau. I am calling to say thank you for recently renewing your membership! I invite you to give us a call if you ever have any questions about Farm Bureau or its benefits, or if you'd like to get more involved in the organization. The office phone number is 603-224-1934. Thank you for your continued support of NH's farmers!

Renewed Member (Recent) if you get someone to talk to:

Hi is this _____? This is Leandra calling on behalf of NH Farm Bureau. **RESPONSE.**

I am just calling to say thank you for renewing your membership! It looks like you've been a member with us for _____ years!

Do you have any questions for me about Farm Bureau? Or would you like to become more involved in the organization? **RESPONSE.**

Thank you again for your continued support!