

April 15, 2010

Dear Friends of Agriculture:

On behalf of the nearly 4,000 members of New Hampshire Farm Bureau, I am proud to announce our New Hampshire Farm Bureau Annual Meeting Sponsorship Program! This program offers you a unique opportunity to show your support of all aspects of farmers and agriculture in New Hampshire.

In order to provide our members with a fun and educational Annual Meeting this year, we need your help.

Enclosed you will find a Sponsorship Program package. Please take a few moments to review this package. It includes the Sponsorship levels that are available for purchase, along with a sponsorship contract. Each Sponsor level has advertising values that absorb a substantial portion of the contract amount. In addition to being able to reach over 5,000 NH Farm Bureau members via our newspaper, *The Communicator*, at the two highest levels you will receive tickets to attend our annual banquet. You can enjoy a great meal and the company of New Hampshire's finest citizens, and your firm will also receive special recognition at this banquet. Most importantly, you can take pride in supporting the organization that represents the interests of the farmers who keep New Hampshire's landscape vibrant while producing food, feed, fiber and livestock.

Pick the Sponsor level that fits your advertising budget and you will see the incredible values. I promise you won't be disappointed! Act now! We are taking contract applications until July 15<sup>th</sup> (with payment due 30 days later).

Sincerely,

*John McPhail*

Chair,  
Special Events Committee  
NHFBF

# 2010 New Hampshire Farm Bureau Federation Annual Meeting

Hosted by Hillsboro County Farm Bureau,  
at the Highlander Inn, 2 Highlander Way, Manchester , NH

Nov. 11, 2010

Please join us at New Hampshire Farm Bureau's 95<sup>th</sup> Annual Meeting. New Hampshire Farm Bureau is a non-profit Federation, formed in 1916, of the 10 NH County Farm Bureaus. The Federation represents farm families and their supporters and is the leading advocate for the great vocation of agriculture in New Hampshire.

New Hampshire Farm Bureau's 4,000 members are part of the nation's 5.5 million Farm Bureau members who form the American Farm Bureau Federation. Farm Bureau is a grassroots organization where the members establish policy and direction.

Over 200 members attend the Farm Bureau annual meeting each year. It is held in various locations around the state and brings together a cross-section of Farm Bureau members from all regions of the state.

## *ANNUAL MEETING SCHEDULE - (tentative - subject to change)*

### Thursday, November 11, 2010

- 7:30am House of Delegates - where Farm Bureau policy is set for upcoming year
- 9:00am Workshop for start-up farms
- 11:30am Lunch
- 12:45pm General Session
- 1:30pm Workshops Session 1 begins
- 3:00pm Workshops Session 2 begins
- 4:15pm Young Farmer Discussion Meet
- 5:30pm Reception
- 6:30pm Dinner & Awards Banquet





# New Hampshire Farm Bureau Federation 2010 Annual Meeting Sponsorship Program

## Sponsors Levels & Benefits

### ***Platinum Level \$1,500 (only 2 offered at this level)***

- Two 1/2 page ad in *The Communicator* (months of your choice) [\$500 value]
- Your organization's banner on display during the Annual Meeting and Banquet
- Full page ad in the Annual Meeting program booklet (placed as inside or outside back cover pg.)
- Space for marketing materials on the Sponsor Table in the registration area
- Two complimentary tickets to the banquet (\$100 value)
- Recognition in all publicity materials for the Annual Meeting
- Listing on the table tents

-----

### ***Gold Level \$1,000***

- One 1/2 page ad in *The Communicator* (month of your choice) [\$250 value]
- Your organization's banner on display during the Annual Meeting and Banquet
- Full page ad in the Annual Meeting program booklet
- Space for marketing materials on the Sponsor Table in the registration area
- Two complimentary tickets to the banquet (\$100 value)
- Recognition in all publicity materials for the Annual Meeting
- Listing on the table tents

-----

### ***Silver Level \$500***

- One 1/4 page ad in *The Communicator* (month of your choice) [\$125 value]
- 1/2 page ad in the Annual Meeting program booklet
- Space for marketing materials on the Sponsor Table in the registration area
- One complimentary tickets to the banquet (\$50 value)
- Recognition in all publicity materials for the Annual Meeting
- Listing on the table tents

-----

### ***Copper Level \$250***

- 1/4 page ad in the Annual Meeting program booklet
- Space for marketing materials on the Sponsor Table in the registration area
- Recognition in all publicity materials for the Annual Meeting
- Listing on the table tents

-----

### ***Bronze Level \$100***

- Name/Address listed in the Annual Meeting program booklet
- Space for marketing materials on the Sponsor Table in the registration area
- Recognition in all publicity materials for the Annual Meeting
- Listing on the table tents

Need more information, call 603-224-1934 x-302



New Hampshire Farm Bureau Federation

2010 Annual Meeting

*Highlander Inn*

*2 Highlander Way, Manchester, NH 03103*

**Sponsorship Contract**

The undersigned hereby contracts for sponsorship with the New Hampshire Farm Bureau Federation for their Annual Meeting on November 11, 2010. Advertising must be used within one year of contract date. Ads cannot be placed until contract is paid in full.

**SPONSOR LEVELS:**

**\$1,500 - PLATINUM**

**\$1,000 - GOLD**

**\$ 500 - SILVER**

**\$ 250 - COPPER**

**\$ 100 - BRONZE**

Please see Sponsorship Program Sheet for benefits associated with each level.

I would like to participate as a sponsor at the level of: (check one)

\_\_\_\_ Platinum \_\_\_\_ Gold \_\_\_\_ Silver \_\_\_\_ Copper \_\_\_\_ Bronze

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please list my company as follows in all publicity materials:

\_\_\_\_\_

Company Contact Person:

\_\_\_\_\_

Contact Person regarding ads (if different from above):

\_\_\_\_\_

Phone or Email: \_\_\_\_\_

*Please return completed contract to:*

*NHFB, 295 Sheep Davis Rd., Concord, NH 03301*

**Thank you for your sponsorship!**

**Deadline for completed contracts is July 15, 2010**

**Payment (deadline 8/15/2010)**

\_\_\_\_ Please invoice me

\_\_\_\_ Check Enclosed  
*(payable to: NHFB)*

\_\_\_\_ VISA/MasterCard/Discover

Card#: \_\_\_\_\_

\_\_\_\_\_

Exp: \_\_\_\_\_

Sec. Code: \_\_\_\_\_

Name as listed on card: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_\_\_