

THE GRANITE STATE POLL

PROJECT REPORT FOR

NH HORSE COUNCIL

Prepared by:

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The Survey Center
University of New Hampshire

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The University of New Hampshire

Survey Center

The UNH Survey Center is an independent, non-partisan academic survey research organization and a division of the UNH Institute for Policy and Social Science Research.

The Survey Center conducts telephone, mail, e-mail, Internet, and intercept surveys, as well as focus groups and other qualitative research for university researchers, government agencies, public non-profit organizations, private businesses, and media clients.

Our senior staff have over 40 years experience in designing and conducting custom research on a broad range of political, social, health care, and other public policy issues.

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EXECUTIVE SUMMARY

The University of New Hampshire Survey Center included a series of questions on its Fall 2003 Granite State Poll for the New Hampshire Horse Council. The major purposes of these questions were to assess current and potential horse ownership in New Hampshire, as well as current and potential recreational horse riding by people who do not own horses. Five-hundred and six (506) New Hampshire adults were interviewed by telephone between September 30 and October 7, 2003. The margin of sampling error for survey is +/- 4.4%. (See Technical Report below for a more detailed description of survey methods.) The following figures display survey results, detailed tabular results can be found in Appendix A and Appendix B contains the survey instrument.

The major findings of the survey include:

1. Five percent of New Hampshire adults currently own one or more horses, ponies, donkeys, mules, or other equine. (Figure 1)
 - There are no significant demographic differences between equine owners and non-owners.
2. Among people who do not currently own an equine, 7 percent say they are very interested in owning a horse or a pony and 6 percent are somewhat interested. Most New Hampshire adults who do not currently own a horse or pony (77%) are not interested at all or not very interested (10%) in owning one. (Figure 2)
 - There are no statistically significant demographic or geographic differences in the desire to own a horse or pony, although people with higher levels of income and education are somewhat more likely to say they are very interested in equine ownership than people with lower levels of income or education.
3. Among people who do not currently own an equine, 9 percent say they have gone horseback riding in the past year. (Figure 3)
 - Older adults (65+) are least likely to have gone horseback riding in the past year.
4. People who do not currently own an equine are not very likely to say they will go horseback riding in the next 12 months -- 5 percent say they are very likely to go horseback riding in the next 12 months, 8 percent are somewhat likely, 13 percent are not very likely, and 73 percent are not likely at all. (Figure 4)
 - Younger adults (under 35), people with children under 18, people with high levels of income, and union households are most likely to say they plan on going horseback riding in the next 12 months.

Figure 1:

Own Any Equines? How Many?

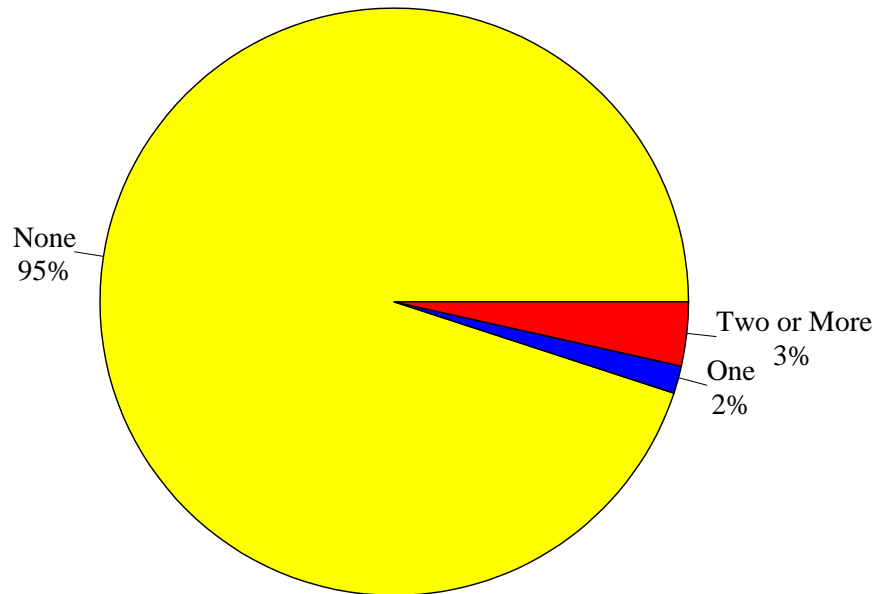


Figure 2:

Interest in Owning Horse or Pony (Non Horse Owners)

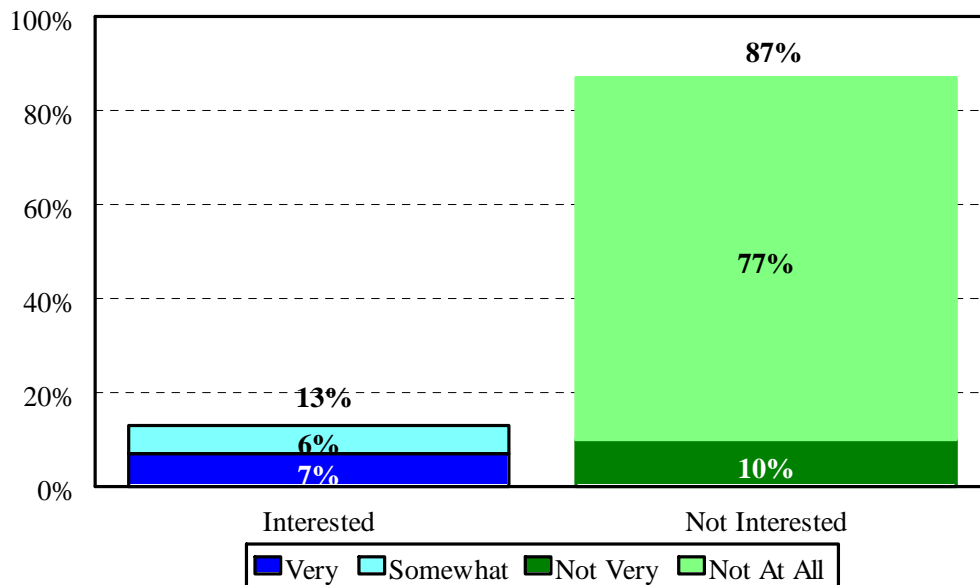


Figure 3:

Times Horseback Riding in Past Year (Non-Horse Owners)

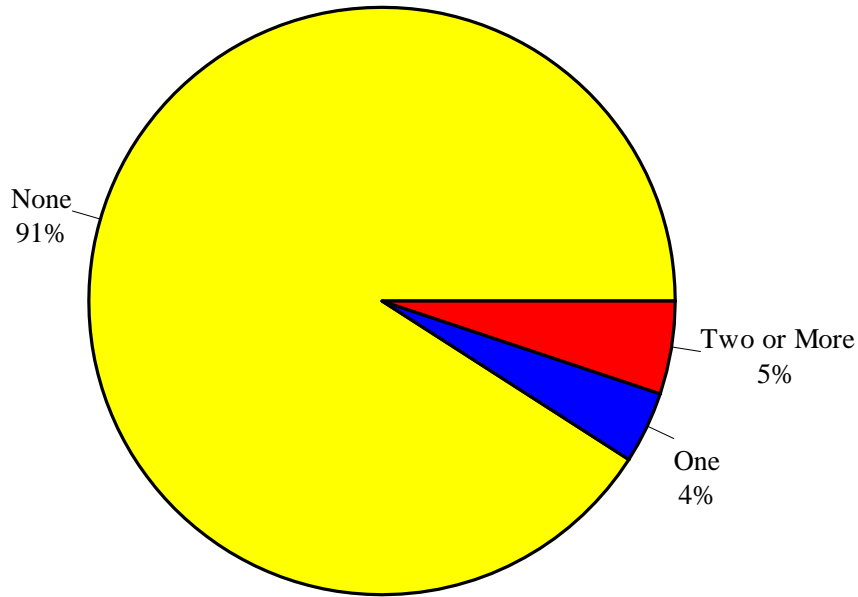
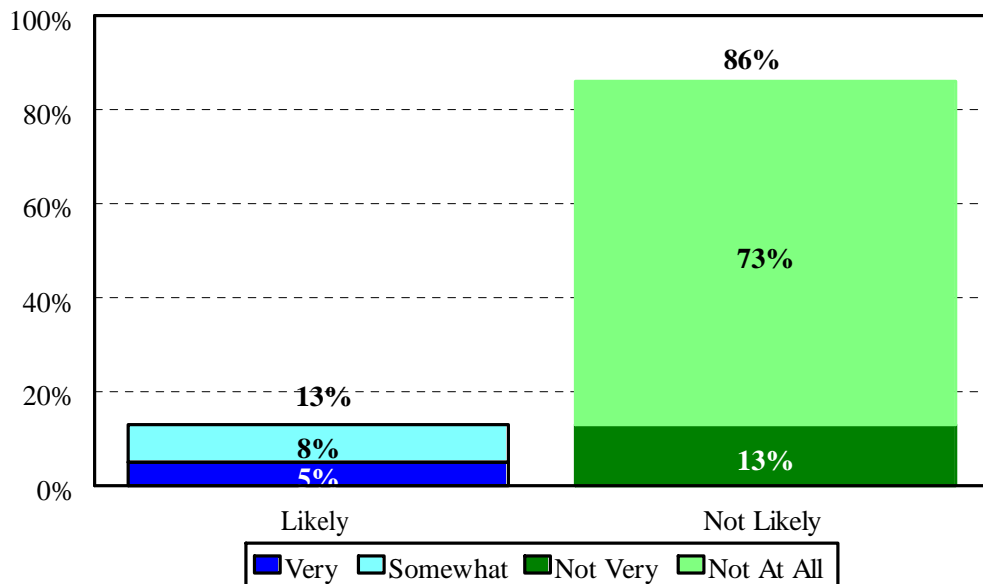


Figure 4:

Likelihood of Horseback Riding in Next 12 Months (Non Horse Owners)



TECHNICAL REPORT

The Granite State Poll

The Granite State Poll (GSP) is a quarterly survey of the adult population (18 and over) in the state of New Hampshire, conducted by the Survey Center at the University of New Hampshire. The GSP is operated on a cost-shared basis, giving policy makers, researchers, and other interested individuals an opportunity to gather high quality data in a flexible and relatively inexpensive manner.

Who Participated in the Fall 2003 Survey

The questions asked in the Fall 2003 GSP were purchased by the following organizations. The contact person for each organization is listed in parentheses.

- NH Higher Ed Forum, (Kelly Clark) - NHHED
- NH Horse Council, Inc., (Lisa Derby Oden) - EQ
- NH Secretary of State, (Anthony Stevens) - SOS
- UNH Survey Center, UNH (Andrew Smith) - UNHSC

The data for the questions purchased by each of these organizations are proprietary. If you would be interested, however, in requesting access to the data from questions purchased by another organization, please call the contact person listed in parentheses. You may also contact Dr. Andrew Smith at the UNH Survey Center (603/862-2226) to arrange a meeting with the contact person from that organization.

How the Sample Was Selected

A sample of households in the area was selected by a procedure known as random digit dialing. The way this works is as follows. First, with the aid of the computer, one of the three-digit telephone exchanges that are currently used in the area (e.g., 772) is randomly selected. The computer then randomly selects one of the "working blocks"--the first two of the last four numbers in a telephone number (e.g., 64)--and attaches it to the randomly selected exchange. Finally, the computer program then generates a two-digit random number between 00 and 99 (e.g., 57) which is attached to the previously selected prefix (772), and the previously selected working block (64) resulting in a complete telephone number -- i.e., 772-6457. This procedure is then repeated numerous times by the computer to generate more random numbers, so that we have a sufficient quantity to conduct the survey. The end result is that each household in the area in which there is a telephone has an equally likely chance of being selected into the sample.

The random sample used in the Fall 2003 Granite State Poll was purchased from Marketing Systems Group, Fort Washington, Pennsylvania. MSG screens each selected telephone number to eliminate

non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

Each of these randomly generated telephone numbers is called by one of our interviewers from a centrally supervised facility at the UNH Survey Center. If the number called is found not to be a residential one, it is discarded and another random number is called. (Approximately fifty percent of the numbers are discarded because they are found to be businesses, institutions, or not assigned.) If it is a residential number, the interviewer then randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equally likely chance of being included in the survey. No substitutions are allowed. If, for example, the randomly selected adult is not at home when the household is first contacted, the interviewer cannot substitute by selecting someone else who just happens to be there at the time. Instead, he or she must make an appointment to call back when the randomly selected adult is at home. In this way, respondent selection bias is minimized.

When the Interviewing Was Done

Respondents in the Fall 2003 Granite State Poll were interviewed between September 30 and October 7, 2003. Each selected household was called by a professional UNH Survey Center interviewer from a centrally supervised facility at the UNH Survey Center. Telephone calls during the field period were made between 10:00 AM and 9:00 PM.

Attempts were made to contact three thousand, seventy (3070) households. Table 1 shows the percentage of these contacts which resulted in completed interviews (17%), refusals (14%), failures to interview because the telephone was busy, the phone was not answered, the telephone was answered by an answering machine, appointments were broken, or the respondent was away on business, on vacation, or otherwise unavailable during the interviewing period (43%), and failure to interview because the number was changed, disconnected, was a business, fax or modem line, or there was no eligible adult NH resident in the household (27%).

TABLE 1
 Response Rates for the Fall 2003 Granite State Poll

	<u>NUMBER</u>	<u>PERCENTAGE</u>
Completed Interviews	506	16.5%
Refusals	421	13.7
Unable to Interview -- (no answer, busy, answering machine, broken appointment, or the respondent was away on business, vacation, illness, etc.)	1320	43.0
Not eligible (disconnect, changed number, business, fax, not a permanent resident of NH)	823	26.8
TOTALS	3070	100.1%

After the interviews were completed, the open-ended questions were coded. Following this coding, the data analysis was conducted using the Statistical Package for the Social Sciences (SPSS).

Sampling Error

The Fall 2003 Granite State Poll, like all surveys, is subject to sampling error due to the fact that all residents in the area were not interviewed. For those questions asked of five hundred (500) or so respondents, the error is +/-4.4%. For those questions where fewer than 500 persons responded, the sampling error can be calculated as follows:

$$\text{Sampling error} = \pm (1.96) \sqrt{\frac{P(1-P)}{N}}$$

Where **P** is the percentage of responses in the answer category being evaluated and **N** is the total number of persons answering the particular question.

For example, suppose you had the following distribution of answers to the question, "Should the state spend more money on road repair even if that means higher taxes?" Assume 1,000 respondents answered the question as follows:

YES	- 47%
NO	- 48%
DON'T KNOW	- 5%

The sampling error for the "YES" percentage of 47% would be

$$\pm (1.96) \sqrt{\frac{(47)(53)}{1,000}} = \pm 3.1\%$$

for the "NO" percentage of 48% it would be

$$\pm(1.96) \frac{\sqrt{(48)(52)}}{\sqrt{1,000}} = \pm 3.1\%;$$

and for the "DON'T KNOW" percentage of 5% it would be

$$\pm(1.96) \frac{\sqrt{(5)(95)}}{\sqrt{1,000}} = \pm 1.4\%;$$

In this case we would expect the true population figures to be within the following ranges:

YES	43.9% - 50.1% (i.e., 47% \pm 3.1%)
NO	44.9% - 51.1% (i.e., 48% \pm 3.1%)
DON'T KNOW	3.6% - 6.4% (i.e., 5% \pm 1.4%)

Weighting of the Data

To avoid biasing the sample in favor of households which can be reached through more than one telephone number, each case is weighted inversely to its probability of being included in the sample. In addition, the data are weighted to correct for sampling biases due to size of household (i.e., number of persons aged 18 and over living in the household). Finally, the data have been weighted to correct for potential sampling biases on sex and county of residence, using 2000 U.S. Census data. When using the SPSS data set, CENSUSWT should be applied for all data analyses in which the individual is the desired unit of analysis.

Archiving of the Survey Data

The data collected in the Fall 2003 Granite State Poll are the property of the groups or agencies that purchase the questions. However, the University of New Hampshire requests that these clients release the data to the University so that scholars and all members of the community who might also benefit from the data may have access to them. The University is willing, though, to accept client-requested restrictions on access to the data -- for example, client approval of the use of the data before they are released to a third party.

Persons or groups who wish access to data that they did not purchase should check with Dr. Andrew Smith (603/862-2226) about the current availability of the data in which they are interested. The demographic data collected in the Granite State Poll are available to anyone in the community who desires access to them.

APPENDIX A:
DETAILED TABULAR RESULTS

EQ1: "On a different topic, do you own any horses, ponies, donkeys, or mules?" IF YES: "How many do you own? "

	None	One	Two or More	Number Responding
Statewide	95%	1%	3%	497
Voter Registration				
Registered Democrat	92	0	8	86
Undeclared	98	2	0	147
Registered Republican	96	1	3	147
Not registered	94	2	4	114
Party Identification				
Democrat	94	2	4	173
Independent	98	1	1	80
Republican	95	1	4	231
Political Ideology				
Liberal	94	0	6	96
Moderate	96	1	2	212
Conservative	95	2	3	154
Union Household				
Union household	92	0	8	61
Non-union	96	1	3	433
Years Lived in NH				
5 years or less in NH	94	0	6	68
6 to 10 years	95	2	4	56
11 to 20 years	95	1	4	100
More than 20 years	96	1	3	269
Age				
18 to 34	95	1	4	97
33 to 49	93	1	7	169
50 to 64	97	2	1	136
65 and over	98	1	1	87
Gender				
Male	95	2	3	218
Female	96	1	4	279
Education				
High school or less	98	2	0	137
Some college	94	0	6	143
College graduate	92	2	6	131
Post-graduate	100	0	0	85

EQ1: "On a different topic, do you own any horses, ponies, donkeys, or mules?" IF YES: "How many do you own? "

	None	One	Two or More	Number Responding
Statewide	95%	1%	3%	497
Household Income 2002				
Less than \$30K	99	0	1	86
\$30K to \$60K	96	1	3	112
\$60K to \$75K	93	2	5	61
\$75K to \$100K	93	3	3	60
More than \$100K	94	1	4	69
Marital Status				
Married	95	2	3	291
Divorced/separated	97	0	3	135
Never married	94	0	6	67
Religion				
Protestant	94	2	4	189
Catholic	96	1	3	175
Other	97	1	3	116
Church Attendance				
Attend 1 or more/week	96	0	4	123
1-2 times a month	96	1	3	67
Less often	96	1	3	161
Never	94	3	3	140
Region				
Northern NH	96	0	4	82
Western NH	91	2	7	43
Central/Lakes	93	4	4	81
Hillsborough County	97	1	3	145
Seacoast	97	1	3	146
Congressional District				
1st District	96	1	3	240
2nd District	95	2	4	257
Adults in Household				
One	99	0	1	133
Two	95	1	4	291
Three or more	93	3	4	69
Children in Household				
No children	97	1	2	311
One	92	3	6	71
Two or more	94	0	6	114

EQ2: "How interested are you in owning a horse or pony ... very interested ... somewhat interested ... not very interested ... or not interested at all?"
(Asked to non-horse owners only.)

	Very Interested	Somewhat Interested	Not Very Interested	Not Interested At All	Number Responding
Statewide	7%	6%	10%	77%	474
Voter Registration					
Registered Democrat	8	6	14	72	79
Undeclared	6	8	9	78	144
Registered Republican	7	6	9	79	141
Not registered	6	6	9	79	107
Party Identification					
Democrat	5	6	12	77	163
Independent	6	5	12	77	78
Republican	8	7	8	78	220
Political Ideology					
Liberal	7	7	13	73	90
Moderate	7	6	8	78	204
Conservative	5	6	9	80	146
Union Household					
Union household	7	5	14	73	56
Non-union	6	6	9	79	415
Years Lived in NH					
5 years or less in NH	5	6	8	81	64
6 to 10 years	2	2	8	89	53
11 to 20 years	7	11	14	68	95
More than 20 years	8	6	9	77	258
Age					
18 to 34	9	10	15	66	92
33 to 49	7	6	11	75	157
50 to 64	5	7	5	83	132
65 and over	6	2	6	86	85
Gender					
Male	4	7	7	82	207
Female	8	6	12	74	267
Education					
High school or less	7	7	10	75	134
Some college	3	8	10	78	134
College graduate	7	5	4	84	120
Post-graduate	11	5	14	71	85

EQ2: "How interested are you in owning a horse or pony ... very interested ... somewhat interested ... not very interested ... or not interested at all?"
(Asked to non-horse owners only.)

	Very Interested	Somewhat Interested	Not Very Interested	Not Interested At All	Number Responding
Statewide	7%	6%	10%	77%	474
Household Income 2002					
Less than \$30K	7	4	12	78	85
\$30K to \$60K	8	10	7	74	108
\$60K to \$75K	2	5	11	82	57
\$75K to \$100K	0	5	4	91	56
More than \$100K	12	2	14	72	65
Marital Status					
Married	7	7	10	77	276
Divorced/separated	5	5	8	82	131
Never married	8	8	11	73	63
Religion					
Protestant	4	6	10	80	178
Catholic	7	7	10	76	168
Other	10	7	7	76	112
Church Attendance					
Attend 1 or more/week	5	8	3	84	118
1-2 times a month	2	9	14	75	64
Less often	8	5	12	74	155
Never	8	5	9	78	132
Region					
Northern NH	8	5	6	81	79
Western NH	5	15	8	72	39
Central/Lakes	9	3	5	83	75
Hillsborough County	8	7	11	74	140
Seacoast	4	6	13	77	141
Congressional District					
1st District	7	5	9	80	230
2nd District	7	8	10	75	244
Adults in Household					
One	7	5	8	80	132
Two	7	6	11	76	276
Three or more	5	11	5	80	64
Children in Household					
No children	6	6	8	80	302
One	6	9	11	74	65
Two or more	9	5	13	73	107

EQ3: "How many times in the past year have you gone horseback riding?" (Asked to non-horse owners only.)

	Never	Once	Two or More Times	Number Responding
Statewide	91%	4%	5%	474
Voter Registration				
Registered Democrat	91	3	6	79
Undeclared	94	1	6	144
Registered Republican	89	7	4	141
Not registered	91	7	3	107
Party Identification				
Democrat	90	3	7	163
Independent	95	4	1	78
Republican	90	5	5	220
Political Ideology				
Liberal	89	3	8	90
Moderate	91	3	6	204
Conservative	92	6	1	146
Union Household				
Union household	82	7	11	56
Non-union	93	4	4	415
Years Lived in NH				
5 years or less in NH	91	3	6	64
6 to 10 years	98	2	0	53
11 to 20 years	87	4	8	95
More than 20 years	91	5	4	258
Age				
18 to 34	89	5	5	92
33 to 49	87	5	8	157
50 to 64	91	5	4	132
65 and over	100	0	0	85
Gender				
Male	95	3	2	207
Female	88	5	7	267
Education				
High school or less	93	5	2	134
Some college	90	7	3	134
College graduate	93	2	5	120
Post-graduate	87	2	11	85

EQ3: "How many times in the past year have you gone horseback riding?" (Asked to non-horse owners only.)

	Never	Once	Two or More Times	Number Responding
Statewide	91%	4%	5%	474
Household Income 2002				
Less than \$30K	95	4	1	85
\$30K to \$60K	88	4	8	108
\$60K to \$75K	95	2	4	57
\$75K to \$100K	95	4	2	56
More than \$100K	82	6	12	65
Marital Status				
Married	91	3	6	276
Divorced/separated	92	6	2	131
Never married	90	5	5	63
Religion				
Protestant	94	2	3	178
Catholic	85	8	7	168
Other	94	2	4	112
Church Attendance				
Attend 1 or more/week	92	3	4	118
1-2 times a month	94	3	3	64
Less often	86	6	8	155
Never	95	3	2	132
Region				
Northern NH	95	1	4	79
Western NH	87	8	5	39
Central/Lakes	95	3	3	75
Hillsborough County	88	6	6	140
Seacoast	91	4	4	141
Congressional District				
1st District	91	3	5	230
2nd District	91	5	4	244
Adults in Household				
One	92	5	2	132
Two	90	4	5	276
Three or more	92	2	6	64
Children in Household				
No children	93	4	3	302
One	86	6	8	65
Two or more	89	4	7	107

EQ4: "How likely are you to go horseback riding in the next 12 months ... very likely ... somewhat likely ... not very likely ...or not likely at all?"
(Asked to non-horse owners only.)

	Very Likely	Somewhat Likely	Not Very Likely	Not Likely At All	Number Responding
Statewide	5%	8%	13%	73%	474
Voter Registration					
Registered Democrat	6	8	16	70	79
Undeclared	6	7	13	74	144
Registered Republican	6	8	9	77	141
Not registered	3	9	16	72	107
Party Identification					
Democrat	6	9	17	69	163
Independent	3	6	21	71	78
Republican	6	8	9	77	220
Political Ideology					
Liberal	8	8	19	66	90
Moderate	6	8	13	72	204
Conservative	3	6	12	79	146
Union Household					
Union household	9	9	21	61	56
Non-union	5	7	12	75	415
Years Lived in NH					
5 years or less in NH	6	8	19	67	64
6 to 10 years	4	9	9	77	53
11 to 20 years	8	8	15	68	95
More than 20 years	4	8	12	76	258
Age					
18 to 34	9	10	17	64	92
33 to 49	8	9	17	66	157
50 to 64	3	9	11	77	132
65 and over	1	2	4	93	85
Gender					
Male	3	6	13	78	207
Female	7	10	13	70	267
Education					
High school or less	4	9	12	75	134
Some college	5	10	16	69	134
College graduate	5	3	11	81	120
Post-graduate	7	11	14	68	85

EQ4: "How likely are you to go horseback riding in the next 12 months ... very likely ... somewhat likely ... not very likely ... or not likely at all?"
(Asked to non-horse owners only.)

	Very Likely	Somewhat Likely	Not Very Likely	Not Likely At All	Number Responding
Statewide	5%	8%	13%	73%	474
Household Income 2002					
Less than \$30K	4	8	9	79	85
\$30K to \$60K	7	7	8	77	108
\$60K to \$75K	5	7	11	77	57
\$75K to \$100K	2	5	16	77	56
More than \$100K	9	11	18	62	65
Marital Status					
Married	6	8	12	74	276
Divorced/separated	4	8	16	73	131
Never married	6	6	16	71	63
Religion					
Protestant	5	7	11	77	178
Catholic	7	6	14	73	168
Other	4	13	13	71	112
Church Attendance					
Attend 1 or more/week	6	6	9	79	118
1-2 times a month	5	6	13	77	64
Less often	8	9	13	70	155
Never	2	8	17	73	132
Region					
Northern NH	5	10	9	76	79
Western NH	5	5	13	77	39
Central/Lakes	4	8	19	69	75
Hillsborough County	6	10	14	69	140
Seacoast	5	6	12	77	141
Congressional District					
1st District	5	8	11	77	230
2nd District	6	8	16	70	244
Adults in Household					
One	5	5	16	74	132
Two	5	9	13	72	276
Three or more	6	8	6	80	64
Children in Household					
No children	3	7	12	78	302
One	14	9	14	63	65
Two or more	7	10	16	67	107

APPENDIX B:
QUESTIONNAIRE AND CODEBOOK

This appendix contains the questionnaire used in the Fall 2003 Granite State Poll. It also includes the following information about the data:

1. The numeric codes used to categorize the answers given by survey respondents.
2. A code indicating the sponsor of the question.
3. The variable names and numbers of the variables in the SPSS file of the data.
4. The missing data codes used in the SPSS file (indicated by an asterisk [*])

**The Granite State Poll #9
UNH Survey Center
Fall 2003**

INTRO

INTRODUCTION: "This is the University of New Hampshire. My name is _____ and I'm calling for the Granite State Poll from the University of New Hampshire Survey Center. This month, the University is conducting a very short, confidential study of public opinion in New Hampshire, and we'd really appreciate your help and cooperation."

SEAS

"Do you live at this residence all year round or are you on vacation in New Hampshire?"

- 1 LIVE IN NH YEAR ROUND
- 2 SEASONAL, JUST VACATIONING → "Thank you very much, we are only interviewing year round residents."

* 9 REFUSED

BIR1

"In order to determine who to interview, could you tell me, of the adults aged 18 or older who currently live in your household -- including yourself -- who had the most recent birthday? I don't mean who is the youngest, but rather, who had the most recent birthday?"

1. INFORMANT -- SKIP TO SEX
2. SOMEONE ELSE (SPECIFY): _____ --SKIP TO INT2
3. DON'T KNOW ALL BIRTHDAYS, ONLY SOME -- CONTINUE WITH BIR2 BELOW
4. DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN -- SKIP TO SEX

* 9. REFUSED -- ENTER NON-RESPONSE INFORMATION

BIR2

"Of the ones that you do know, who had the most recent birthday?"

1. INFORMANT _____ -- SKIP TO SEX
2. SOMEONE ELSE (SPECIFY): _____ -- GO TO INT2
3. PERSON NOT AVAILABLE
9. REFUSED

INT2

ASK TO SPEAK TO THAT PERSON

"Hello, this is _____ calling for the Granite State Poll from the University of New Hampshire. This month the University is conducting a confidential study of public opinion in New Hampshire, and we'd really appreciate your help and cooperation. You have been identified as the adult in your household who had the most recent birthday. Is this correct?"

- 1 YES
 - 2 APPOINTMENT
- * 9 REFUSAL

UNHSC
SEX

“Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the state. Your telephone number was randomly selected from all families in New Hampshire. This call may be monitored for quality assurance.”

“The survey will take about 10 minutes to complete. Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time.”

RECORD SEX OF RESPONDENT

- 1 MALE
- 2 FEMALE

- * 9 NA

UNHSC
TOWN

“First, in what town do you live?” ENTER NUMBER OF TOWN FROM SHEET.

- 997 OTHER – TYPE IN _____
- 998 DK - DO NOT PROBE
- * 999 NA / REFUSED

UNHSC
PRESAPP:

“Let's begin with some questions about the President.”

“GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling his job as president?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as president, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as president, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as president?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 9 NA

ROTATE FORAPP AND ECONAPP

UNHSC

FORAPP:

“GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling FOREIGN AFFAIRS?”

(IF APPROVE): “Would you say you STRONGLY approve of the way he is handling foreign affairs, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say you STRONGLY disapprove of the way he is handling foreign affairs, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say you lean a little more toward APPROVING or DISAPPROVING of the way he is handling foreign affairs?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 9 NA

UNHSC

ECONAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way President Bush is handling THE ECONOMY?”

(IF APPROVE): “Would you say you STRONGLY approve of the way he is handling the economy, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say you STRONGLY disapprove of the way he is handling the economy, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say you lean a little more toward APPROVING or DISAPPROVING of the way he is handling the economy?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 9 NA

UNHSC

IRAQ1:

“Do you approve or disapprove of the way George W. Bush is handling the situation with Iraq?”

(IF APPROVE): “Would you say you STRONGLY approve of the way he is handling the situation with Iraq, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say you STRONGLY disapprove of the way he is handling the situation with Iraq, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say you lean a little more toward APPROVING or DISAPPROVING of the way he is handling the situation with Iraq?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING
- 4 NEITHER, NOT SURE, DK
- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE
- * 9 NA

UNHSC

IRAQ2:

“Do you support or oppose the United States having gone to war with Iraq?”

(IF SUPPORT): “Do you strongly support this or just somewhat?”

(IF OPPOSE): “Do you strongly oppose this or just somewhat

- 1 STRONGLY SUPPORT
- 2 SUPPORT SOMEWHAT
- 3 NEITHER, NOT SURE, DK
- 4 OPPOSE SOMEWHAT
- 5 STRONGLY OPPOSE
- * 9 NA

UNHSC

CCON1

“On another topic, we are interested in how people are getting along financially these days. Would you say that you and your family living there are BETTER OFF or WORSE OFF financially than you were a year ago?”

- 1 BETTER OFF
- 2 ABOUT THE SAME (VOLUNTEERED)
- 3 WORSE OFF
- 8 DON'T KNOW / NOT SURE
- * 9 NA / REFUSED

UNHSC

CCON2

“Now, looking ahead -- do you think that a year from now you and your family will be better off financially ... or worse off ... or just about the same?”

- 1 BETTER OFF FINANCIALLY
- 2 WORSE OFF
- 3 JUST ABOUT THE SAME (VOLUNTEERED)
- 8 DK (PROBE: REPEAT QUESTION)
- * 9 NA

UNHSC

CCON3NH

“What about business conditions in the New Hampshire as a whole --do you think that during the next twelve months we'll have good times financially, or bad times, or what?”

- 1 GOOD TIMES
- 2 GOOD, WITH QUALIFICATIONS
- 3 PRO-CON, SOME GOOD - SOME BAD
- 4 BAD, WITH QUALIFICATIONS
- 5 BAD TIMES
- 8 DK, UNCERTAIN (PROBE: REPEAT QUESTION)
- * 9 NA

UNHSC
CCON3US

“Now turning to business conditions in the country as a whole --do you think that during the next twelve months we'll have good times financially, or bad times, or what?”

- 1 GOOD TIMES
- 2 GOOD, WITH QUALIFICATIONS
- 3 PRO-CON, SOME GOOD - SOME BAD

- 4 BAD, WITH QUALIFICATIONS
- 5 BAD TIMES

- 8 DK, UNCERTAIN (PROBE: REPEAT QUESTION)
- * 9 NA

UNHSC
CCON4

“Looking ahead, which would you say is more likely – that in the country as a whole we will have continuous GOOD TIMES during the next FIVE YEARS or so, or that we will have periods of WIDESPREAD UNEMPLOYMENT or DEPRESSION, or what?”

- 1 CONTINUOUS GOOD TIMES
- 2 MIXED
- 3 WIDESPREAD UNEMPLOYMENT/DEPRESSION

- 8 DK, UNCERTAIN
- * 9 NA / REFUSED

UNHSC
CCON5

“Now thinking about the big things people buy for their home -- such as furniture, a refrigerator, a stove, televisions and things like that. Generally speaking, do you think now is a GOOD or BAD time for people to buy MAJOR HOUSEHOLD ITEMS?”

- 1 GOOD TIME
- 2 PRO-CON
- 3 BAD TIME

- 8 DK (PROBE: REPEAT QUESTION)
- * 9 NA

UNHSC
TRACKUS

“Do you think things in this country are generally going in the right direction or are they seriously off on the wrong track?”

- 1 RIGHT DIRECTION
- 2 WRONG TRACK

- 8 DK (PROBE: REPEAT QUESTION)
- * 9 NA

UNHSC

MIP

“Let's turn to the State of New Hampshire ... There are many problems facing the STATE OF NEW HAMPSHIRE today. In general, what do you think is the most IMPORTANT problem facing the STATE OF NEW HAMPSHIRE today?” (PROBE: “Could you be more SPECIFIC or give me an example?”)

RECORD: _____

- 98 DK / NOT SURE PROBE: - REREAD QUESTION
- * 99 NA / REFUSED

UNHSC

GOVAPP

“GENERALLY SPEAKING, do you approve or disapprove of the way Governor Benson is handling his job as governor?”

(IF APPROVE): “Would you say that you STRONGLY approve of the way he is handling his job as governor, or that you approve only SOMEWHAT?”

(IF DISAPPROVE): “Would you say that you STRONGLY disapprove of the way he is handling his job as governor, or that you disapprove only SOMEWHAT?”

(IF NEITHER, NOT SURE, DK): “Would you say that you lean a little more toward APPROVING or DISAPPROVING of the way he is handling his job as governor?”

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 3 LEAN TOWARD APPROVING

- 4 NEITHER, NOT SURE, DK

- 5 LEAN TOWARD DISAPPROVING
- 6 DISAPPROVE SOMEWHAT
- 7 STRONGLY DISAPPROVE

- * 9 NA

UNHSC

TRACKNH

“Do you think things in New Hampshire are generally going in the right direction or are they seriously off on the wrong track?”

- 1 RIGHT DIRECTION
- 2 WRONG TRACK

- 8 DK (PROBE: REPEAT QUESTION)
- * 9 NA

UNHSC
NHFAV

“Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person -- or if you have never heard of him or her. First, ... how about...

ROTATE NHFAV1 TO NHFAV6

UNHSC
NHFAV1

“New Hampshire Congressman Charlie Bass.” (READ IF NECESSARY) “Would you say you have a favorable or unfavorable opinion of him?”

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

- 8 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
- * 9 NA / REFUSED

NHFAV2 “Governor Craig Benson.”

NHFAV3 “President George W. Bush.”

NHFAV4 “New Hampshire Senator Judd Gregg.”

NHFAV5 “New Hampshire Congressman Jeb Bradley.”

NHFAV6 “New Hampshire Senator John E. Sununu.”

UNHSC
REGVOTE

“Are you registered to vote at your current address?” IF YES: “Are you registered as a Democrat, Independent, Republican or something else?”

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNAFFILIATED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER

- 8 NOT REGISTERED / DK (DO NOT PROBE)
- * 9 NA / REFUSED

UNHSC
PRIMINT

“As you know, the New Hampshire presidential primary election is being held in 2004. How interested would you say you are in the primary election ... extremely interested ... very interested ... somewhat interested ... or not very interested?”

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 8 DK (DO NOT PROBE)
- * 9 NA

UNHSC

P3

“Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2004 New Hampshire primary election, -- SKIP TO PRESUS
- 2 I MAY vote in the 2004 primary election, -- SKIP TO PRIMPART
- 3 Unless some emergency comes up, I WILL vote in the 2004 primary election, -- SKIP TO PRIMPART
- 4 I will DEFINITELY vote in the 2004 primary election, or -- SKIP TO PRIMPART
- 5 I just don't know at this time.” -- SKIP TO PRESUS

* 9 NA/REFUSED -- SKIP TO PRESUS

UNHSC

PRIMPART

“Do you intend to vote in the Republican primary election or the Democratic primary election?”

- 1 REPUBLICAN -- SKIP TO PRESUS
- 2 DEMOCRAT -- SKIP TO DFAV
- 3 NEITHER -- SKIP TO PRESUS

8 DK / UNSURE (PROBE: “Which would you be more likely to vote in?”) -- SKIP TO PRESUS

* 9 NA / REFUSED -- SKIP TO PRESUS

UNHSC

DFAV

“Now I am going to read you the names of several Democrats running for the Democratic presidential nomination. For each one, please say if you have a favorable or unfavorable opinion of this person – or if you have never heard of him or her.”

ROTATE DFAV1 TO DFAV11

UNHSC

DFAV1

“First, how about Former Vermont Governor Howard Dean.” (READ IF NECESSARY) “Would you say you have a favorable or unfavorable opinion of him?”

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

8 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY

* 9 NA / REFUSED

DFAV2 “Massachusetts Senator John Kerry.”

DFAV3 “Connecticut Senator Joe Lieberman.”

DFAV4 “Missouri Congressman Richard Gephardt.”

DFAV5 “Reverend Al Sharpton.”

DFAV7 “North Carolina Senator John Edwards.”

DFAV8 “Former Illinois Senator Carol Mosely Braun.”

DFAV9 “Ohio Congressman Dennis Kucinich.”

DFAV0 “General Wesley Clark.”

DFAV11 “New York Senator Hillary Rodham Clinton.”

UNHSC

DEM1.

“Which of the candidates for the Democratic presidential primary do you plan to vote for in the New Hampshire 2004 primary ...” (ROTATE RESPONSES)

- 1 Carol Mosely Braun,
 - 2 General Wesley Clark,
 - 3 Howard Dean,
 - 4 John Edwards,
 - 5 Richard Gephardt,
 - 6 Bob Graham,
 - 7 John Kerry,
 - 8 Dennis Kucinich,
 - 9 Joe Lieberman, or
 - 10 Al Sharpton?”
 - 11 OTHER CANDIDATE
-
- 98 DK --- PROBE: “As of today, which of these candidates are you leaning towards?”
 - * 99 NA / REFUSED

UNHSC

Q:REASON

“What is your main reason for choosing that candidate?”

TYPE IN WHAT RESPONENT SAYS.

UNHSC

Q:DEMWIN

“Regardless of the candidate you support, which candidate do you think is going to win the New Hampshire primary election ...

(ROTATE RESPONSES)

- 1 Carol Mosely Braun,
 - 2 General Wesley Clark,
 - 3 Howard Dean,
 - 4 John Edwards,
 - 5 Richard Gephardt,
 - 6 Bob Graham,
 - 7 John Kerry,
 - 8 Dennis Kucinich,
 - 9 Joe Lieberman, or
 - 10 Al Sharpton?”
-
- 98 DK -- PROBE: “Just your best guess.”
 - * 99 NA / REFUSED

Q:SHAIMP

“Recently, former Governor Jeanne Shaheen endorsed John Kerry and took a position with the Kerry for President campaign. How much of an impact has Shaheen’s decision to support Kerry made to you ... has it made you more likely to vote for Kerry ... less likely to vote for Kerry ... or has it had little impact on your preference?”

- 1 MORE LIKELY TO VOTE FOR KERRY
- 2 LESS LIKELY TO VOTE FOR KERRY
- 3 NO DIFFERENCE

- 8 DK / NOT SURE - “In general ...”
- * 9 NA / REFUSED

UNHSC
PRESUS1

“If Howard Dean wins the Democratic nomination and he runs against George W. Bush runs for President in 2004, would you vote for Howard Dean, the Democrat or George W. Bush, the Republican or will you not vote in the 2004 election for President?” ROTATE CANDIDATES

- 1 GEORGE W. BUSH
- 2 HOWARD DEAN
- 3 OTHER
- 4 WILL NOT VOTE

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

UNHSC
PRESUS2

“If John Kerry wins the Democratic nomination and he runs against George W. Bush runs for President in 2004, would you vote for John Kerry, the Democrat or George W. Bush, the Republican or will you not vote in the 2004 election for President?” ROTATE CANDIDATES

- 1 GEORGE W. BUSH
- 2 JOHN KERRY
- 3 OTHER
- 4 WILL NOT VOTE

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

UNHSC
PRESUS3

“If Wesley Clark wins the Democratic nomination and he runs against George W. Bush runs for President in 2004, would you vote for Wesley Clark, the Democrat or George W. Bush, the Republican or will you not vote in the 2004 election for President?” ROTATE CANDIDATES

- 1 GEORGE W. BUSH
- 2 WESLEY CLARK
- 3 OTHER
- 4 WILL NOT VOTE

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

UNHSC
WINNER

“Regardless of who you plan to vote for, who do you think will win the election: President George W. Bush or the Democratic Party’s nominee for president?”

- 1 GEORGE W. BUSH
- 2 DEMOCRAT
- 3 OTHER
- 4 WILL NOT VOTE

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

SOS
ROTATE SOS1 & SOS2

Q:SOS1

“Now on another subject, how confident are you in the accuracy of Power Ball? Would you say you are very confident ... somewhat confident ... not very confident ... or not at all confident”

- 1 VERY CONFIDENT
- 2 SOMEWHAT CONFIDENT
- 3 NOT VERY CONFIDENT
- 4 NOT CONFIDENT AT ALL

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

SOS
Q:SOS2

“How confident are you that your vote in the last election was accurately counted? Would you say very confident ... somewhat confident ... not very confident ... or not at all confident”

- 1 VERY CONFIDENT
- 2 SOMEWHAT CONFIDENT
- 3 NOT VERY CONFIDENT
- 4 NOT CONFIDENT AT ALL

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

SOS

Q:SOS3

"Please assume for a moment that you will use a touch screen computerized voting system, similar to an ATM, to cast and count your ballot in the next election. The model you will use does not allow you to inspect a paper receipt of the ballot that is cast for you. How confident would you be that your vote was accurately counted ... very confident ... somewhat confident ... not very confident ... or not confident at all?"

- 1 VERY CONFIDENT
- 2 SOMEWHAT CONFIDENT
- 3 NOT VERY CONFIDENT
- 4 NOT CONFIDENT AT ALL

- 8 DK / NOT SURE
- * 9 NA / REFUSED

SOS

Q:SOS4

"If you had a choice, would you have greater confidence in election results if you voted using a paper ballot or on a touch screen, ATM-like, computerized system?"

- 1 PAPER BALLOT
- 2 TOUCH SCREEN / ATM

- 8 DK / UNSURE (PROBE: REPEAT QUESTION)
- * 9 NA / REFUSED

NHHEF

Q:ED1

"Now I'd like to ask a few questions about getting a college education in New Hampshire. How affordable do you think it is to get a college education in New Hampshire ... very affordable ... somewhat affordable ... nor very affordable ... or not affordable at all?"

- 1 VERY AFFORDABLE
- 2 SOMEWHAT AFFORDABLE
- 3 NOT VERY AFFORDABLE
- 4 NOT AFFORDABLE AT ALL

- 8 DON'T KNOW - PROBE: "Based on what you have seen or heard ..."
- * 9 NA / REFUSED

NHHEF

Q:ED2

"How important is it to have a college education to have a successful career in New Hampshire ... very important ... somewhat important ... not very important ... or not important at all?"

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT IMPORTANT AT ALL

- 8 DON'T KNOW -- PROBE: "In general ..."
- * 9 NA / REFUSED

NHHEF

Q:ED3

“How important is a well educated work force to the economic prosperity of New Hampshire ... very important ... somewhat important ... not very important ... or not important at all?”

- | | |
|-----|---------------------------------------|
| 1 | VERY IMPORTANT |
| 2 | SOMEWHAT IMPORTANT |
| 3 | NOT VERY IMPORTANT |
| 4 | NOT IMPORTANT AT ALL |
| 8 | DON'T KNOW -- PROBE: “In general ...” |
| * 9 | NA / REFUSED |

NHHEF

Q:ED4

“Some people think higher education is primarily a PUBLIC good because it benefits the entire state by improving the economy, and making people better citizens. Other people think that higher education is PRIVATE good because it enables individual people to earn better livings and have better careers. What about you ... do you think higher education is primarily a PUBLIC good or a PRIVATE good?”

- | | |
|-----|--------------------------|
| 1 | PUBLIC GOOD |
| 2 | PRIVATE GOOD |
| 3 | BOTH EQUAL (VOLUNTEERED) |
| 8 | DK / NOT SURE |
| * 9 | NA / REFUSED |

EQ

Q:EQ1

“On a different topic, do you own any horses, ponies, donkeys, or mules?” IF YES: “How many do you own? “

ENTER TOTAL NUMBER OF HORSES, PONIES, DONKEYS, OR MULES COMBINED

- | | |
|------|--|
| 0 | NONE |
| 90 | NINETY OR MORE |
| 98 | DK / NOT SURE -- PROBE: “Just approximately ...” |
| * 99 | NA / REFUSED |

IF (EQ1 > 0) SKIPTO

EQ

Q:EQ2

“How interested are you in owning a horse or pony ... very interested ... somewhat interested ... not very interested ... or not interested at all?”

- | | |
|-----|-----------------------|
| 1 | VERY INTERESTED |
| 2 | SOMEWHAT INTERESTED |
| 3 | NOT VERY INTERESTED |
| 4 | NOT INTERESTED AT ALL |
| 8 | DK / NOT SURE |
| * 9 | NA / REFUSED |

Q:EQ3

“How many times in the past year have you gone horseback riding?”

ENTER TOTAL NUMBER OF TIMES

- 0 NEVER
- 90 NINETY OR MORE
- 98 DK / NOT SURE -- PROBE: “Just approximately ...”
- * 99 NA / REFUSED

EQ

Q:EQ4

“How likely are you to go horseback riding in the next 12 months ... very likely ... somewhat likely ... not very likely ...or not likely at all?”

- 1 VERY LIKELY
- 2 SOMEWHAT LIKELY
- 3 NOT VERY LIKELY
- 4 NOT LIKELY AT ALL

- 8 DK / NOT SURE
- * 9 NA / REFUSED

UNHSC

D1.

“Now, a few final questions . . .”

“Are you currently married, widowed, divorced, separated, or have you never been married?”

- 1 MARRIED (INCLUDE COMMON LAW MARRIAGE & SPOUSE AWAY IN MILITARY)
- 2 WIDOWED
- 3 DIVORCED
- 4 SEPARATED
- 5 NEVER MARRIED (INCLUDING ANNULMENTS)
- 6 LIVING TOGETHER NOT MARRIED (VOLUNTEERED)

- * 9 NA / REFUSED

UNHSC

D2.

“Are you or any other person in your household a member of a labor union?”

- 1 YES
- 2 NO

- 8 DK (DO NOT PROBE)

- * 9 NA / REFUSED

UNHSC

D3.

“What is the highest grade in school, or level of education that you’ve completed and got credit for …” [READ RESPONSES]

- 1 “Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?”

- 8 DK (DO NOT PROBE)
- * 9 NA / REFUSED

UNHSC

D4.

“GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?”

(IF REPUBLICAN): “Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?”

(IF DEMOCRAT): “Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?”

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): “Do you think of yourself as closer to the Republican or to the Democratic party?”

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN

- 8 OTHER PARTY
- * 9 DK / NA / REFUSED

Q:VOTE00

“Think back to the New Hampshire Primary election for President in 2000. Did you vote in the Republican Primary or the Democratic Primary in 2000 or did you skip that election?”

IF VOTED in DEMOCRATIC PRIMARY: “Did you vote for Bill Bradley or Al Gore?”

IF VOTED IN REPUBLICAN PRIMARY: “Did you vote for John McCain, George W. Bush, Alan Keyes, Steve Forbes or Gary Bauer?”

- 1 BILL BRADLEY
- 2 AL GORE
- 3 GEORGE W. BUSH
- 4 JOHN MCCAIN
- 5 STEVE FORBES
- 6 ALAN KEYES
- 7 GARY BAUER
- 8 OTHER

- 9 DID NOT VOTE
- 98 DK / NOT SURE
- * 99 NA / REFUSED

UNHSC

D5.

“We hear a lot of talk these days about liberals and conservatives. What about yourself--that is, in politics, do you generally think of yourself as a liberal, a moderate, or a conservative?” (PROBE: “In general . . .”)

(IF LIBERAL): “Would you say you are EXTREMELY liberal, FAIRLY liberal, or just SOMEWHAT liberal?”

(IF CONSERVATIVE): “Would you say you are EXTREMELY conservative, FAIRLY conservative, or just SOMEWHAT conservative?”

(IF MODERATE MIDDLE OF THE ROAD): “Would you say that you LEAN a little more toward the LIBERAL side or the CONSERVATIVE side?”

- 1 EXTREMELY LIBERAL
- 2 FAIRLY LIBERAL
- 3 SOMEWHAT LIBERAL
- 4 MODERATE--LEANS LIBERAL
- 5 MODERATE--LEANS NEITHER
- 6 MODERATE--LEANS CONSERVATIVE
- 7 SOMEWHAT CONSERVATIVE
- 8 FAIRLY CONSERVATIVE
- 9 EXTREMELY CONSERVATIVE

- * 97 REFUSED
- 98 DK (PROBE: “In general . . .”)
- * 99 NA / REFUSED

UNHSC

D6.

“What is your religious preference? Is it Protestant, Catholic, Jewish, some other religion, or no religion?”

- 1 PROTESTANT
- 2 CATHOLIC
- 3 JEWISH
- 4 NONE, NO PREFERENCE
- 5 OTHER (SPECIFY) _____

- 7 REFUSED
- 8 DON'T KNOW / NOT SURE
- * 9 NA

UNHSC

D7.

“How often do you attend religious services apart from occasional weddings, baptisms, or funerals ... more than once a week ... once a week ... once or twice a month ... a few times a year ... or never?”

- 1 MORE THAN ONCE A WEEK
- 2 ONCE A WEEK
- 3 ONCE OR TWICE A MONTH
- 4 A FEW TIMES A YEAR
- 5 NEVER

- 8 DK (DO NOT PROBE)
- * 9 NA / REFUSED

UNHSC

D8.

“What is your current age?”

 : : : : (RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45)
 : : : :

- 95 NINETY-FIVE YEARS OF AGE OR OLDER
- 97 REFUSED
- 98 DK
- * 99 NA

UNHSC

D9

“How many years have you lived in the State of New Hampshire?”

IF “ALL MY LIFE” ASK – “About how many years is that?”

RECORD EXACT NUMBER OF YEARS OF RESIDENCE

 | |
 | |
 | |

- 1 ONE YEAR OR LESS
- 96 96 YEARS OF MORE
- 97 REFUSED
- 98 DK
- * 99 NA

UNHSC

D10.

“How many of the persons who CURRENTLY live in your household are under 18 years of age, including babies and small children?”

- 0 NONE
- 1 ONE
- 2 TWO
- 3 THREE
- 4 FOUR
- 5 FIVE
- 6 SIX
- 7 SEVEN OR MORE
- 8 DK
- * 9 NA / REFUSED

UNHSC

D11

“Including yourself, how many adults CURRENTLY live in your household?”

- | | |
|-----|---------------|
| 1 | ONE |
| 2 | TWO |
| 3 | THREE |
| 4 | FOUR |
| 5 | FIVE |
| 6 | SIX |
| 7 | SEVEN OR MORE |
| 8 | DK |
| * 9 | NA / REFUSED |

UNHSC

D12

“Do you own or rent your home?”

- | | |
|-----|----------------------------|
| 1 | OWN |
| 2 | RENT |
| 8 | DON'T KNOW -- DO NOT PROBE |
| * 9 | NA / REFUSED |

UNHSC

D13.

“How much TOTAL income did you and your family receive in 2002, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it . . . “ (READ CATEGORIES)

	<u>ANNUAL</u>	<u>MONTHLY EQUIVALENT</u>
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?”	\$8,334 AND OVER
97	REFUSED	
98	DK	
* 99	NA	

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